

Sudan Tourism Promotion Project (STPP)

It is not secret that Sudan has huge untapped potentials of tourism attractions that offer possibilities for a key role in the global tourism industry and prospects for tourism to become an important pillar of Sudan's economy.

- Civilization, popular heritage and arts.
- Where the African and Arabic culture meet.
- The Nile River is the longest river in the world.
- Sahara Desert and Oases.
- Volcanic mountain range.
- The Red Sea rich diversity of marine life, the reefs are virtually untouched.
- Abundant wildlife.
- Diverse ethnic and cultural.
- warmth and hospitality.



The Sudan Tourism Promotion Project (STPP) is an ambitious and pioneering national project that aims to develop the tourism sector in Sudan.

The Most Comprehensive Tourism Promotion Project

Starts up Jan 2012- continuo working till achieve the goals and it is about.

A memorandum of understanding has been signed with the Ministry of Tourism, Antiquities and Wildlife of Sudan

We targeted more than 50 archaeological sites and tourism assets. The intent is to have institutions and companies to sponsor the archaeological sites and tourist attraction areas, each one to be fully sponsored by a company or institution. In return, the sponsor will be provided **EXCELLENT ADVERTISING OPPORTUNITIES** with its logo on all components of the project **look at page 9&8.**

Business partnerships among startups and small businesses, NGO .

Support from the International Institute for Peace Through Tourism (IPPT), IIPT Supports Sudan Tourism Promotion Project since April 2014 up to date.

STPP successfully exhibited at the Sudan International Tourism Fair, Khartoum in both 2013 and 2014 as well as the World Tourism Fair, Madrid, January 2014. In each of the fairs, STPP impressed all visitors,

Sudan Tourism Promotion Project Organizes Volunteer Peace Tour to Jebel Adair

Sudan commemorates World Tourism day with Forum: «Building a Culture of Peace through Tourism” organized by STPP.

STPP Supporting Partner with IIPT Interactive World Symposium Cultivating Sustainable and Peaceful Communities and Nations Through Tourism, Culture and Sport South AFRICA Johannesburg February 2015 ,19-16

Project Components



Brochures & Advertising Publications



Guiding Billboards



3D Design



Web Solutions



Handicrafts Merchant



Animated Series



Peace and Peaceful Coexistence

Brochures & Advertising Publications

Add Publications printed in Arabic, English and French and distributed to local residents, all embassies in Khartoum, organizations and foreign and domestic companies .



Guiding Billboards

18 square meters billboard will be fixed unaligned to each of the archeological locations. It contains a short background about the sight in addition a precise description of its archaeological site according to the latest geographic information technology .



3D Design

Three-dimensional design will be with the latest technology known in field of computer. It provides an accurate description of the archaeological area that makes the viewer feel like being in the archaeological site through display screens .



Web Solutions

Design a website for each archaeological site or a tourist attracting area, as we are targeting more than fifty sites, by editing good and distinct content in three languages (Arabic - English - French). The web site includes (Facts - landmarks - Photos - Videos - illustrative dynamic ads)





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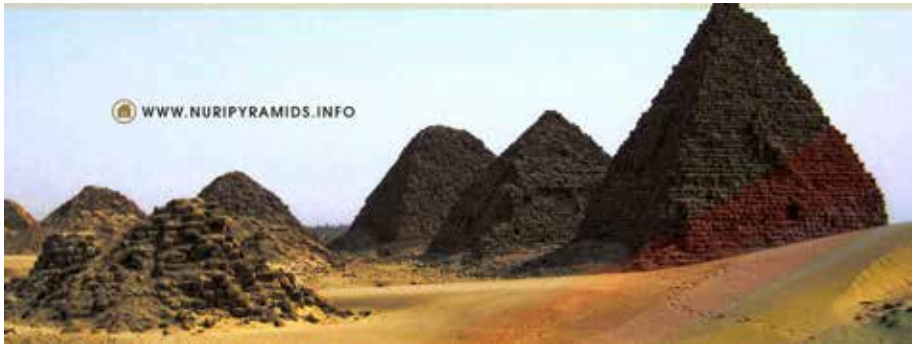
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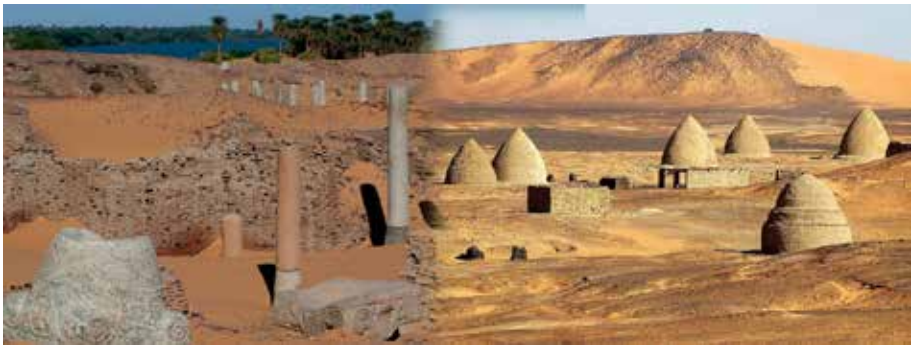
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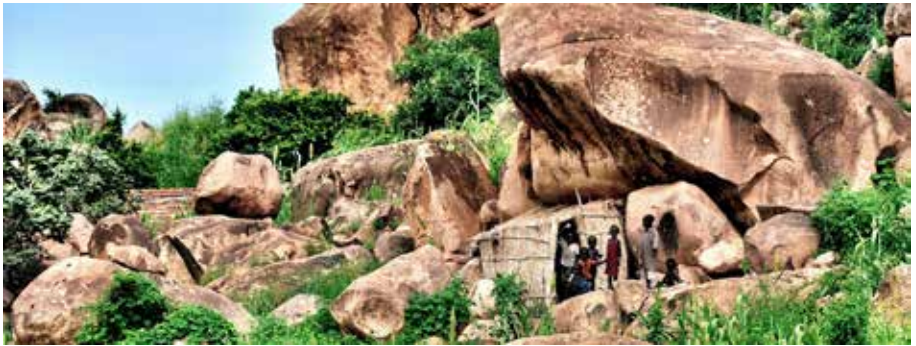
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Amazing work of Sudanese artists. Our mission is economic, social and cultural empowerment of people from various tribes of Sudan. Preservation and production of traditional arts and crafts.



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Lifting US Digital Technology Sanctions on the Sudanese people

Comprehensive sanctions have a grave effect on the people and not the government.
Sudan Tech Sanctions Harm Innovation and Development

US Government and Corporations Must Act



Animated Series



It is an animated thirty episodes series dealing with historical events in a comic template. The series highlights the cultural dimension of Sudanese history and draws attention to the huge potentials of tourism in Sudan.



Building a Culture of Peace through Tourism

Sudan Peace Day Forum 21-09-2014

Building a Culture of Peace through Tourism
Organized by
The Sudan Tourism Promotion Project (STPP)
Address of Dr. Louis D'Amore



nabta
www.nabtacenter.com

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